



CENTERSTATE
CORPORATION FOR ECONOMIC OPPORTUNITY

For Immediate Release
October 25, 2012

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CenterState CEO Celebrates 2012's Economic Champions! *241 Companies Recognized for New Jobs, Expansion and Capital Investment* Champions Luncheon and Time Warner Cable Business Class CenterState Business Showcase Draw Thousands to Downtown Syracuse

SYRACUSE, NY – The CenterState Corporation for Economic Opportunity (CenterState CEO) today recognized 241 companies as 2012 Economic Champions. As a group, these champions launched 32 businesses, created more than 1,727 new jobs; invested over \$1.5 billion in equipment and capital improvements; and added more than 1.3 million square-feet of space at their locations over the last year.

“Member businesses of all sizes are forging ahead, growing their business during challenging times and, collectively, having a tremendous impact on our region,” said Robert Simpson, president of CenterState CEO. “These awards celebrate the individual and collective accomplishments of these companies. We congratulate today’s Economic Champions and are proud of their contributions to this community.”

The celebration took place during the 10th Annual Economic Champions Luncheon at the Nicholas J. Pirro Convention Center at Oncenter, with more than 500 CenterState CEO members, community leaders, and guests in attendance. Honorees were recognized in a special video for their contributions to the economic growth of the CenterState New York region through capital expenditures, hiring of new employees, expansion or relocation due to growth, and for state or national recognition. Companies were nominated as Economic Champions for their accomplishments throughout the year by peers, employees and staff.

The event also featured a keynote address by David Faber, a CNBC business journalist and New York Times bestselling author, presented thanks to the generous support of KeyBank. Faber provided attendees with his expert perspective on the current state of the nation’s economy and its impact on local businesses. Luncheon guests also had the exclusive opportunity to purchase a signed copy of Faber’s latest book, “And Then the Roof Caved In.”

New this year, the celebration took place during the 20th Annual **Time Warner Cable Business Class CenterState Business Showcase**, also at the Oncenter, drawing more than 7,000 attendees to downtown Syracuse for the combined events. Already the Northeast’s largest business show, more than 230 companies showcased some of the best products and services the twelve-county CenterState region has to offer.

“This truly is the premier business networking event in the region, allowing attendees and exhibitors to make new connections with the region’s most promising companies,” said Jane Amico, vice president of Chamber Services at CenterState CEO. “This year’s event provided our



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members the opportunity to gain visibility in an environment that was both exciting and educational."

New this year, showcase attendees heard from nationally recognized speakers, and had the opportunity to shoot baskets with Syracuse University Basketball Coach Jim Boeheim to raise money for Say Yes to Education. Speaker highlights included presentations by Syracuse University legend Floyd Little, and Jerry Greenfield, co-founder, Ben & Jerry's. Both Little and Boeheim's appearances were made possible thanks to support from AmeriCU. CEO TV broadcast the speaker presentations live on the showcase floor.

Little, a Pro Football Hall of Fame running back, was the owner of automobile dealerships in three major cities. He shared with attendees his business experience and the importance of leadership in the workplace.

Greenfield, a partner in the world's most famous ice cream empire, related the path he took towards growing a successful company and the key role of social responsibility in his business model.

This year's Time Warner Cable Business Class CenterState Business Showcase was produced in partnership with Galaxy Communication, with support from dozens of sponsors in the business community.

CenterState CEO Thanks This Year's Event Sponsors

Economic Champions Luncheon

Presenting: Fust Charles Chambers LLP

Keynote Speaker: KeyBank

Corporate: Lockheed Martin
Time Warner Cable Business Class
UnitedHealthcare

Media : CNY Business Journal

Business Showcase

Presenting: Time Warner Cable Business Class

Corporate: AmeriCU
Driver's Village
Dunkin' Donuts
KeyBank
National Grid



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Media: CNY Business Journal
Dellas Graphics
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Event: Butler Sales & Service
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About CenterState CEO

CenterState CEO is 2,000 companies, large and small, working together to increase business competitiveness, community prosperity, and regional growth. We deliver results-driven programs including New York's most modern Chamber of Commerce and nationally-recognized economic and community development planning. Based in Syracuse, convening members and partners across twelve counties, CenterState CEO advances the region with member-focused solutions for success. www.centerstateceo.com

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2012 Economic Champions

24-Hour Record Retriever & Abstract, Inc.
83 & Company
A Fiction Addiction
A La Carte Business Services
Advanced Care Solutions, Inc. (ACS)
Air Innovations, Inc.
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CNY Alliance Realty
CNY ASTD
CNY Jazz
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Coast 2 Coast Electronic Recyclers
Columbia College of Missouri @ Hancock
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Contemporary Personnel Staffing, Inc.
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Covey Media, Inc.
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Empower Federal Credit Union
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